The Gallery of Premium Brands

BENSON & HEDGES 100's

MERIT

VIRGINIA SLIMS

Parliament

Welcome to the masterpieces of smoking enjoyment. Each an exceptional value.

When you're looking for the most in quality and satisfaction, choose among the finest...the Premium Brands. Brands known for their superior taste and unsurpassed style.

And to see if you qualify for more coupons, gifts that are free with pack UPC's, as well as future showings of attractive offers and events, simply fill out and return the enclosed survey.

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Merit: 5 mg "tar," 0.4 mg nicotine - Virginia Slims: 8 mg "tar," 0.7 mg nicotine - Parliament: 8 mg "tar," 0.7 mg nicotine - Benson & Hedges: 15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Source: https://www.industrydocuments.ucsf.edu/docs/hhwp0003